

PORTFOLIO

RPM event planned at Sunburst Thursday

RPM is hitting the slopes for a night of tubing. Rising Professionals on the Move (RPM) will hold its next gathering Thursday, Feb. 7 at Sunburst Ski Area beginning at 5:30 p.m.

A social networking period will be followed by two hours of tubing beginning at 6 p.m.

Founded this year, RPM is a greater West Bend young professionals group open to people 21 to 40ish looking to network and make a difference in their community. The group meets monthly for fun and refreshments at various places in the community, and is working on a fundraising project to help rejuvenate Regner Park.

Its Web site, <http://www.westbendrpm.org>, went live in December.

Event admission is free to RPM members. Nonmember admission costs \$10. Tube rentals are included with admission.

Yearly membership costs \$80. Contact Matt Davis, recruitment committee chairman, for information on how to join at mcbserVICESllc@yahoo.com.

Glynn marks 20 years with NATP trade group

SLINGER — Michael P. Glynn, of Glynn Accounting and Tax Service in Slinger, recently surpassed 20 years of professional affiliation with the National Association of Tax Professionals, a nonprofit trade organization.

Headquartered in Appleton, the NATP was founded in 1979 and serves professionals in all areas of tax practice. The group has more than 18,000 members nationwide, according to a news release.



Glynn

The average member, the group said, has more than 20 years of tax business experience and holds a tax/financial designation or college degree. Members include individual tax preparers, enrolled agents, certified public accountants, accountants, attorneys and financial planners.

Glynn Accounting is located at 1155 E. Commerce Blvd.

Catholic Knights honor Gehring

HARTFORD — Dennis Gehring of Hartford was recognized for outstanding sales and service at the Catholic Knights Sales Awards Celebration held January 26 at the Marriott Milwaukee West in Waukesha, the company announced.

Gehring received the Excalibur Club Award for exceptional sales throughout the course of the year. He also received Career Representative Life Productivity Award and qualified for a 7-day trip-for-two to the Catholic Knights Leaders Conference in Hawaii.

(Compiled from Daily News staff and wire reports)



Bryon S. Houlgrave/Conley News Service

Jesse Borowski, owner of Giggles Comedy Pub on Capitol Drive in Brookfield, sits among construction materials where a stage is being constructed. Borowski relocated the comedy club after seven years in Washington County.

'The community took good care of us'

Giggles owner sees opportunity outside of Washington County

By MELISSA RIGNEY BAXTER
For the Daily News

BROOKFIELD — Jesse Borowski hopes Brookfield is primed for laughs.

After running Giggles Comedy Pub in Germantown for nearly eight years, Borowski is ready for what he calls a larger audience and a better location in Brookfield.

"The Brookfield location is about 7 miles from my old home," Borowski said. "It was a fun run."

However, the location in the back of a strip mall and audience demographics were two reasons Borowski, 39, started looking for a different venue.

He thinks he's found visibility and accessibility at Brookfield Towne Center, at the corner of Capitol Drive and Brookfield Road.

The Brookfield location is about 7 miles from its old home, will seat about the same number of people — around 210, Borowski said — and will maintain its lobby bar area.

The pub's last Germantown performance was a New Year's Eve farewell show.

Before opening Giggles in September 2000, Borowski was general manager for Bally Total Fitness Centers. He and his wife, Gabrielle, wanted to open their own business and started looking for ideas.

The comedy club was the first of its type in Washington County, and remains the only to date.

"We canvassed quite a few things and found a need for a comedy club," Borowski said.

Many of the skills he used as a fitness club manager, like networking and customer service, translated well to the comedy club.

But Borowski said the business has offered more to his family than a way to make a living.

"We've met a lot of great friends over the years," Borowski said.

High-profile talent

As Giggles gets going in its new home, many aspects will remain the same.

The comedy club is open Wednesday through Saturday with comic headliners from all over the United States, Borowski said.

"We have national-caliber comics," he said. "They're all very well accredited."

Giggles has drawn comics like Frank Caliendo, Jim Gaffigan, Bobcat Goldthwait and Pauly Shore, its Web site says.

Admission costs \$5 per person on Wednesday and Thursday and \$10 per person on Friday and Saturday. While walk-ins are welcome, Borowski said reservations are encouraged. All shows include a two-drink minimum, and the facility is nonsmoking. The Germantown location had offered separate smoking and non-smoking shows.

Fridays and Saturdays are often full, but Borowski said the weekday shows offer a unique way for organizations to use Giggles' space for group events, such as team-building exercises or meetings, and then stay for the comedy show.

The venue doesn't charge for space usage before the shows, Borowski said.

"It's a great way to recharge the batteries in the middle of the week," he said.

The Brookfield re-opening is scheduled for Feb. 15, with comedian Chris Barnes being featured.

"He is second to none in audience interaction and (improvisational comedy)," Borowski said of Barnes. "His show is funny and clean. It's a great one to check out. He's been featured in Summerfest and was in (the movie) 'Mr. 3000.'"

While Barnes, who has been performing since 1984, has performed in several clubs in and outside of Wisconsin, he has a special connection to Borowski's establishment.

"It's one of my favorite clubs," Barnes said.

A Milwaukee resident, Barnes said Giggles' new location will be more convenient for him and for much of the audience.

Beyond laughs

Borowski is also transporting his successful fundraising program from Germantown to Brookfield, offering organizations the chance to raise money by selling tickets to special 1 p.m. Sunday shows.

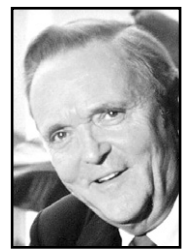
Interested organizations can contact Borowski and be added to the schedule. By selling tickets, there is the potential for an organization to raise \$2,500 with very minimal work, Borowski said.

"I'm proud of our Sunday programs," he said. "We've donated around half a million dollars over the years."

Borowski hopes to draw from a bigger geographical area in Brookfield, although even in Germantown, many patrons traveled from 40 to 50 miles to see a favorite comic, he said.

(Melissa Rigney Baxter is a freelance reporter for Conley News Service. Daily News staff contributed to this report.)

SMART MONEY



BRUCE WILLIAMS

University student seeks best investment

Q. I'm a 21-year-old student currently finishing my last semester in college. I was fortunate to have earned scholarships in high school that covered all my college expenses, and I have no credit-card debt. While in school, I've worked consistently over the past four years, managing to save more than \$10,000, currently in a CD account earning 4.5 percent. Following college, I plan to take a four-month break while still working part-time and then I plan to find full-time employment. Although I'm earning decent interest, what advice can you offer about finding an alternative means of investment that produces a greater return?

A. Since you have done it this way, I'd keep the money in the CD: 4.5 percent is a respectable rate in today's world.

Upon your return to "real life," concentrate on finding a career path, recognizing it will probably change two or three times. You might take a few moments every day to look at the financial section of a newspaper and read business magazines. This way, over time, your education with regard to investments will grow without your knowing it. Once again, you have acted like a responsible young person. I suspect your parents are very proud.

Steinhafels buys Evans mattress manufacturer

WAUKESHA — Steinhafels Furniture has hired the six-person production staff of Evans Mattress & Furniture, which has a mattress manufacturing operation in Greenfield, company President Gary Steinhafel said Monday.

Steinhafel said his company, the largest mattress retailer in Wisconsin, had been selling Evans mattresses for several years.

When he heard Evans was closing its retail operations, however, he said it was a good opportunity to step in and purchase the company's manufacturing segment.

By buying the company's assets, Steinhafels will be able to sell the mattresses factory-direct.

Manufacturing operations will be moved in the next couple weeks to a Steinhafels warehouse at 16250 W. Rogers Drive in New Berlin, Steinhafel said. Production is expected to resume within 60 days.

"We just felt it was a unique opportunity to keep manufacturing jobs," he said of the deal.

The acquisition will also have strategic benefits for Steinhafels, which has six stores in Wisconsin, he said.

Producing the mattress line in-house will provide cost savings and at the same time offer a complimentary product to help the company gain market share in the category, he said.

—Conley News Service

West Bend soapmaker honored by national magazine

Daily News Staff

A local herbal soapmaker will soon find herself in some very exclusive company.

Ann Marie Craig, owner of Century Farmhouse, a West Bend artisan soapmaker, is one of 10 female business owners nationwide featured in Country Living magazine's upcoming 2008 Women Entrepreneurs issue.

The magazine salutes the achievements of female small business owners.

According to a news release, Century Farmhouse is one of more than 10 million woman-owned businesses in the United States. Those businesses employ a combined 12.9 million people and generate \$1.9 trillion in sales.

"Country Living magazine has always reported on, sought out, and honored the many women in this country who have successfully started businesses based on their personal passions," the magazine's editors said in a statement. "The magazine continues this tradition in the March 2008 Women Entrepreneurs issue."

It is the third year the magazine has given the honor.

Craig founded the business in 2001. It primarily sells handmade

soaps online and at trade shows based on her own personal recipes, and others developed by her family.

"My grandmother was a soapmaker, but as a child I was never allowed near soap because of the lye," Craig said. "In 1999, I decided to learn the craft, so I taught myself. I put a lot of passion into making my soap, and I take the time to know where my ingredients come from."

"I have more fun seeing the look on people's faces when they try it. I still make all my soap by hand, and it's all over the house—under the bed, up and down the hallways. But I have to do it myself. I don't want to lose the art," she said.

As a 2008 Women Entrepreneur winner, Craig will participate in Country Living's second annual Women Entrepreneurs: A Celebration of Creativity event in Chicago March 15.

At the event, she will be saluted for her achievements and participate in a panel discussion.

Country Living's March issue hits newsstands Feb. 12. The monthly magazine is published by media giant Hearst Corp., publisher of Cosmopolitan, Harper's Bazaar, Esquire and several other publications.



Submitted photos

Ann Marie Craig, owner of Century Farmhouse LLC in West Bend, is seen in this photo provided by Country Living magazine and publisher Hearst Corp. Craig is among 10 female business owners honored in the publication's 2008 Women Entrepreneurs issue, out next week.



STOCKS OF LOCAL INTEREST

Name	Ex	Div	Yld	PE	Last	Chg	YTD %Chg	Name	Ex	Div	Yld	PE	Last	Chg	YTD %Chg	
AT&T Inc	NY	1.60	4.2	20	38.16	-12	-8.2	Intel	Nasdaq	51	2.4	18	21.20	-57	-20.5	
Altria s	NY	3.00	4.0	16	75.07	-37	-7	IntPap	NY	1.00	3.1	9	32.26	-42	-4	
AmExp	NY	.76	1.6	14	47.66	-1.94	-8.1	JPMorgCh	NY	1.52	3.3	11	46.22	-2.03	+6.8	
Apple Inc	Nasdaq	29	131.65	-2.10	-33.5	JohnJn	NY	1.66	2.6	17	63.47	+1.11	-4.8
BkofAm	NY	2.56	5.8	13	44.03	-1.00	+6.7	Johnsncil sNY	NY	.52	1.5	16	35.76	-0.9	-8	
Boeing	NY	1.60	1.9	16	82.90	+1.4	-5.2	KimbClk	NY	2.12	3.2	16	66.04	-1.00	-4.8	
BrigStrat	NY	.88	4.2	...	20.83	-1.45	-8.1	Kohls	NY	13	44.92	-1.01	-1.9
Brunswick	NY	.60	3.2	15	18.53	-7.5	+8.7	MGIC	NY	1.0	6	...	17.65	-44	-21.3	
Caterpillar	NY	1.44	2.0	13	70.95	-8.1	-2.2	McDNlds	NY	1.50	2.8	27	53.88	-34	-8.5	
Chevron	NY	2.32	2.8	9	82.02	-4.7	-12.1	Merck	NY	1.52	3.2	32	47.47	+1.49	-18.3	
Cisco	Nasdaq	19	23.82	-1.12	-12.0	Microsoft	Nasdaq	4.4	1.5	17	30.19	-26	-15.2
Citigrp	NY	1.28	4.4	40	29.22	-4.7	-7	Modine	NY	.70	4.5	...	15.40	-6.0	-6.7	
CocaCl	NY	1.36	2.3	25	58.63	-6.3	-4.5	Motorola	NY	2.0	1.8	...	12.22	-4.7	-23.8	
CntwdFn	NY	.60	8.3	...	7.22	-3.8	-19.2	PepsiCo	NY	1.50	2.2	19	69.22	+3.9	-8.8	
Deere s	NY	1.00	1.1	22	88.20	-7.1	-5.3	Pfizer	NY	1.28	5.4	20	23.63	+0.4	+4.0	
Disney	NY	.35	1.1	14	30.90	+2.4	-4.3	PwShs QQQ	Nasdaq	1.4	3	...	44.95	-64	-12.2	
DowChm	NY	1.68	4.3	13	39.25	-6.4	-4	ProctGam	NY	1.40	2.1	21	66.15	+1.0	-9.9	
DuPont	NY	1.64	3.6	14	45.64	-3.1	+3.5	SearsHdgsNasdaq	13	105.90	-2.41	+3.8	
EMC	Nasdaq	4.75	-2.2	+33.8	SiriusS	Nasdaq	3.27	-0.4	+7.9	
EMC Cp	NY	21	16.01	-12	-13.6	SPDR	Amex	2.73	2.0	...	137.82	-1.76	-5.7
EKodak	NY	.50	2.5	9	19.74	-5.6	-9.7	SP FncI	Amex	.87	3.0	...	28.82	-8.6	-4	
ExxonMbl	NY	1.40	1.6	12	85.44	-5.1	-8.8	Sysco	NY	.88	3.0	17	29.68	-1.5	-4.2	
Forml	NY	6.68	-1.7	-7	3M Co	NY	1.92	2.4	14	80.57	-6.4	-4.4	
Gehi	Nasdaq	9	17.98	-0.1	+12.1	Tuypwre	NY	.88	2.4	19	36.39	-1.90	+10.2
GenElec	NY	1.24	3.5	16	35.37	-7.9	-4.6	US Bancorp	NY	1.70	5.1	13	33.03	-9.7	+4.1	
GenMtr	NY	1.00	3.6	...	27.57	-1.41	+10.8	UtI Tech	NY	1.28	1.7	17	74.05	-3.07	+3.3	
Goodyear	NY	25.38	-6.9	-10.1	Wachovia	NY	2.56	7.2	11	35.53	-3.23	-6.6	
HarleyD	NY	1.20	3.0	11	40.08	-8.7	-14.2	WalMart	NY	.88	1.8	16	50.07	-1.11	+5.3	
HawthP	NY	.32	7	17	44.06	-3.6	-12.7	WAMulti	NY	.60	3.1	...	19.16	-2.66	+0.8	
HonWillntl	NY	1.10	1.8	19	60.48	+2.7	-1.8	WellsFargo	NY	1.24	4.0	13	31.39	-2.26	+4.0	
ISHRZK nyaAmex77	1.1	...	71.79	-8.4	-5.4	WisEcn	NY	1.08	2.3	17	46.66	+6.9	+4.2	
ITW	NY	1.12	2.2	15	50.98	+0.8	-4.8	Yahoo	Nasdaq	62	29.33	+9.5	+26.1